

San Francisco

San Francisco magazine **IT LIST** MODERN LUXURY
TRENDS LAUNCHES TASTE GENIUS STYLE MUST-HAVES DRAMA ROMANCE COCKTAILS
SCENES APPLAUD OPENINGS PARTY CULTURE FETES GALA SHOP SLEEK OBSESSION
FASHION SMART TRENDS MINGLE SPLURGE ESCAPE MUST-HAVES GETAWAYS CHEFS
THE CAN'T-MISS, MUST-DO PLACES TO TASTE, SHOP, PARTY, GET SMART AND ESCAPE - **THIS WEEK!**

July 29, 2010 - When it comes to restaurant openings, it can be a zero-sum game. Consider it a gain when **Zero Zero** opens today. The newest project of chef and certified pizzaiolo Bruce Hill (Picco, BIX), Zero Zero offers wood-fired pizzas with toppers like housemade sausage, mortadella, and Manilla clams, as well as a crudo bar and Italian small plates like pork shoulder Papparadelle and blue crab Fregula. Finish off the competition with some organic vanilla soft serve on olive oil cake with pine nut brittle and sea salt. Opens today. 826 Folsom St., SOMA, 415-348-8800.