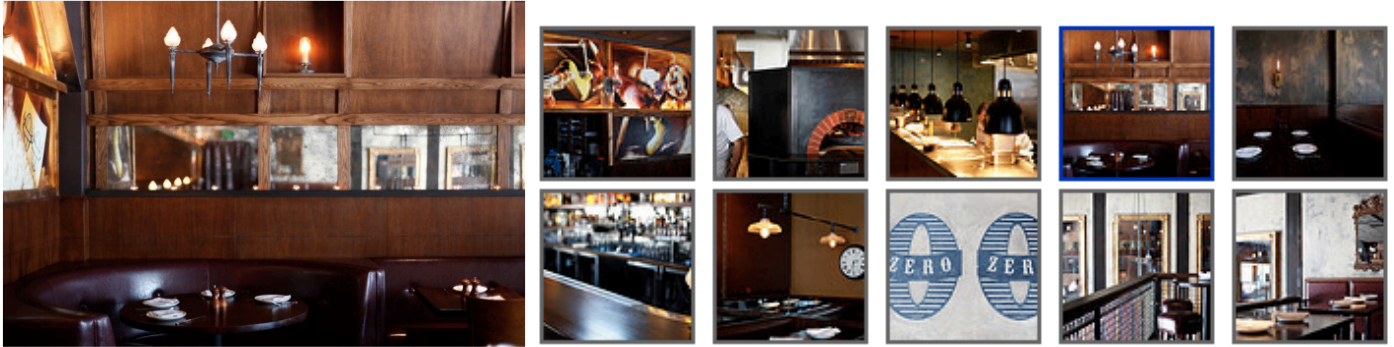


# EATER

## Zero Zero's Cut-Your-Own Pizza and "Crazy" "Trippy" Mural



Upstairs booth seating

Wednesday, July 28, 2010, by Carolyn Alburger

The highly anticipated day of opening for Bruce Hill's **Zero Zero** is upon us today. Now this is the bearer of Neapolitan cut-your-own pizzas and choose-your-own-adventure soft-serve desserts we told you about last month. And here we have a delightful pre-opening photographic tour to get you salivating before the doors open this evening at 5:30 p.m. You'll recall Mr. Hill has quite the resume, having streamlined perfection at **Bix** with his patented burger press, pioneered organic soft serve and inspired pilgrimages to his Larkspur pizzeria, **Picco**.

So it's no surprise he's done something cool with the large old **Azie** space. So cool, in fact, that the **Michael Brennan** redesign you see here includes a mural depicting Pinocchio's pivotal role in the history of pizza, which has already been described as slightly twisted, rather gothic, crazy, trippy and Renaissance-inspired. You'll definitely want to get a load of that, along with the visibly flaming Mugnaini oven and *two* bars-full of cocktails, punch bowls and wine on tap. If you'd like to see the menus, Alcademics has the full-on cocktail list from Bar Director **Joel Teitelbaum**; and Lady T-Hop gets deep into the dinner, dessert and wine lists, here. We thought you'd also like to know each table has it's own personal light dimmer, and **Mr. Hill thinks the best seat in the house is the little round upstairs overlooking the entire restaurant.**

- [Plywood Report: Zero Zero](#) [~ ESF ~]
- [The Dossier on Bruce Hill's Zero Zero, Due Next Week](#) [ISSF]
- [Pizza Drop Tomorrow: Bruce Hill Counts Down to Zero Zero](#) [7x7]
- [Zero Zero: Pizza-Themed Pizza Restaurant](#) [Thrillist]
- [Exclusive: A Look Inside Zero Zero, Opening Wednesday](#) [GrubStreet]
- [Zero Zero: A Bi-Level Pizza Den in SoMa](#) [Urban Daddy]
- [Your New Pie In The Sky](#) [Daily Candy]